

Case study Adaptix

Product development planning for breakthrough x-ray imaging technology

Adaptix wanted a product development partner to progress its innovative technology. The technology offers a low cost and highly portable 3D x-ray solution for multiple clinical applications including neuro assessment.

Approach

Sagentia used its deep experience in medical product development to:

- Develop detailed product development plans
- Perform high level BoM cost analysis
- Develop system architectures
- Create visualisations of product concepts
- Support Adaptix in meeting a potential OEM partner

Benefit

- Provided Adaptix with a credible product development pathway and the options of development with or without an OEM partner
- Allowed Adaptix to robustly quantify development costs and timescales in its business plans

