

What technologies exist
to reduce water usage in
the home?



**Our client wanted to develop a consumer
durable to reduce water usage in the home.**

Technologies

- Market landscaping
- Device development
- Partner identification
- Research

Domain expertise

- Home
- Sustainability



The project story:

Our team undertook a broad landscaping study to identify current and emerging solutions, in the sector of interest as well as in parallel industries in different geographic regions of interest including Europe, the US and Asia.

We then used a combination of secondary research and interviews with leading stakeholders to seek insights on opportunities including with technology developers, experts from parallel industries and regulators that gave insight on current and future trends.

We assessed the technical and commercial applicability, as well as time to market, to identify future opportunity spaces for the client.

Results: deliverables and outcomes

A number of potential partners with highly relevant technologies in development were identified and the client set up a number of collaborations leading to the active development of prototypes to test.

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