

Challenges with bowel cancer FIT testing

Bowel cancer, also known as colorectal cancer, is a cancer that occurs in the large bowel. Most bowel cancers develop from polyps (pre-cancerous growths)



Colorectal cancer is the **third** most common cancer worldwide. With almost 2 million new cases and 1 million deaths worldwide in 2020¹

9
out of
10

new cases are diagnosed in people over the age of **50**¹

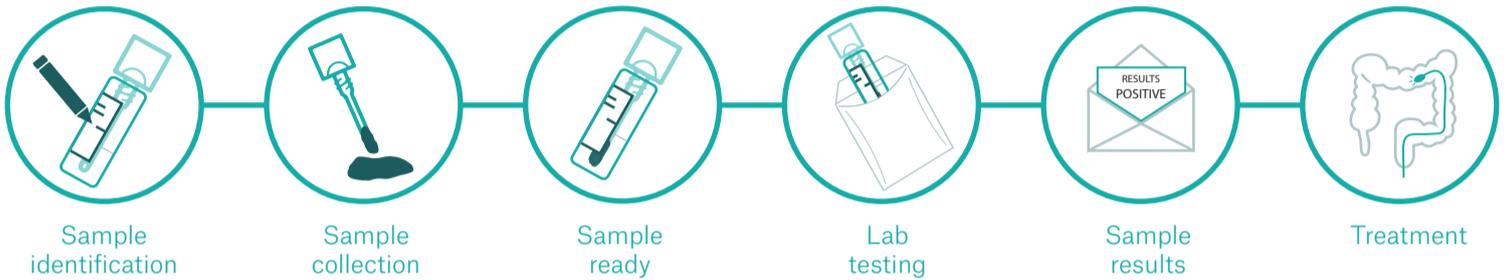


Every year, **42,000** people are **diagnosed** with bowel cancer in the UK¹, and more than **45 people a day die** from it²

What is a FIT test?

A Faecal Immunochemical Test (FIT) is sent to adults between the ages of 60 to 74, every 2 years. It is designed to detect traces of human blood in stool samples of non-symptomatic adults.

FIT test process



What are the advantages of testing?



More than **9 in 10 people can be successfully treated** if bowel cancer is diagnosed in the early stages³



Completing a FIT test can reduce the risk of dying from bowel cancer by at least **25%**⁴



Early diagnosis is critical as **survival drops below 10%** as the disease becomes more advanced and spreads¹

Overcoming the challenges could lead to higher rates of early detection



Overcoming the Poo Taboo

- People are prudish about poo⁴
- **30%** do not return their kits²
- Difficulty with catching the stool for sampling
- If feeling well the yuck factor wins



Limitations of testing

- **11%** of cancers may be missed⁵
- A cancer or polyp could be missed if bleeding was not present when testing⁶
- False positives expose people to risk of endoscopy
- More people are exposed to the risks of endoscopy (with no cancer found)⁵



Limited testing capacity

- Endoscopy capacity has not kept up with demand resulting from positive FIT tests⁵
- Endoscopy remains means of confirming diagnosis

Contact us to have a discussion around bowel cancer testing solutions:
info@sagentiainnovation.com

References:

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2. <https://www.england.nhs.uk/2023/02/new-nhs-campaign-urges-people-to-use-their-bowel-cancer-home-testing-kit>
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